



# SPONSORSHIP INFORMATION

**THE CAUSE** Benefitting children with special needs through therapeutic horseback riding.

**THE EVENT** The 4<sup>th</sup> annual Equestrian Zone Poker Ride & Run is a charity event to benefit Equestrian Zone scheduled for September 8, 2018 at Russellville Depot. The Poker Ride has 3 options: a challenging 67 mile, a 48 mile course, and an easy 24 mile course through Pope and Johnson County's scenic roads. The Poker Run is a 5 mile fun run for any level in the sport. Participants will have rest areas to re-fuel food or water and draw playing cards. The best hands win cash and other fabulous merchandise. With a beautiful course, live DJ, good food, and cash prizes, the Equestrian Zone Poker Ride & Run is a fun event for new and experienced cyclists and runners. Come unite and support Equestrian Zone, a charity that provides equine-assisted therapy to children with disabilities. The event begins at 7 AM!

**ABOUT  
EQUESTRIAN  
ZONE** The mission of Equestrian Zone is to enrich the lives of persons with special needs or disabilities and foster functional independence through therapeutic equine-assisted activities. Equestrian Zone is a 501c3 nonprofit organization in Russellville, Arkansas, providing hippotherapy and therapeutic riding to people with disabilities. Through a highly developed regimen of physical, occupational, and speech therapy used alongside trained therapy horses, participants at Equestrian Zone are provided with an incredible opportunity to address the challenges in their daily lives.

**WHY  
SPONSOR?** Equestrian Zone offers a highly developed regimen of physical, occupational, speech, and equine-assisted therapy that is tailored to the needs of each participant. Programming at Equestrian Zone allows participants to overcome obstacles that most of us take for granted: sitting upright, swallowing solid food, and writing one's name. At Equestrian Zone, little miracles happen every day. It costs approximately \$1,300 per year for each child who participates. Equestrian Zone does not turn away anyone due to inability to pay, and that's why we need you to help us by considering this opportunity to sponsor our fundraising event.

**SPONSORSHIP  
LEVELS** If you would like to help sponsor a rider and make a meaningful impact on the lives of families who depend on the services of Equestrian Zone, we have several levels of sponsorship for you to consider.

- **Three-of-a-kind:** With a \$50 sponsorship, we will thank you by placing your name on a flyer that will be enclosed in each race packet.  
*What can "Three-of-a-kind" sponsorship do? \$52 provides one person with a disability the opportunity to participate in equine therapy for five weeks... and learn to tie his/her shoes.*
- **Straight:** With a \$100 sponsorship, we will thank you by placing your company name on the back of the race shirt and on a flyer that will be enclosed in each race packet.  
*What can "Straight" sponsorship do? \$104 provides one person with a disability the opportunity to participate in equine therapy for 10 weeks... and learn to write his/her name.*

- **Full House:** With a \$250 sponsorship, we will thank you by placing your company logo\* (small) on the back of the race shirt, on a flyer that will be enclosed in each race packet, and on a poster that will be distributed to over 50 bike/athletic shops.  
*What can "Full House" sponsorship do? \$260 provides one person with a disability the opportunity to participate in equine-assisted therapy for 26 weeks... and learn to communicate by telling a parent "I Love You".*
- **Four-of-a-kind:** With a \$500 sponsorship, we will thank you by placing your company logo\* (medium) on the back of the race shirt, on a flyer that will be enclosed in each race packet, and on a poster that will be distributed to over 50 bike/athletic shops. Additionally, we will acknowledge your contribution in all fundraising mailings over the next year.  
*What can "Four-of-a-kind" sponsorship do? \$520 provides one person with a disability the opportunity to participate in equine-assisted therapy for 52 weeks... and learn to sit up independently.*
- **Royal Flush:** With a \$1,000 sponsorship, we will thank you by placing your company logo\* (large) on the back of the race shirt, on a flyer that will be enclosed in each race packet, and on a poster that will be distributed to over 50 bike/athletic shops.  
Additionally, we will acknowledge your contribution in all fundraising mailings over the next year and engrave your name on a plaque at the barn. Your company will be featured on our web site, and you are welcome to hang your banner at the event.  
*What can "Royal Flush" sponsorship do? \$1,000 provides one person with a disability the opportunity to participate in equine-assisted therapy for a full year and provide feed for the horses at Equestrian Zone for four months... and change the life of a child for the better.*

\*All logos must be one color and may be sent to [ezpokerride@gmail.com](mailto:ezpokerride@gmail.com)

## DEADLINE

Deadline for sponsorship of this event is August 31, 2018

## THE CHOICE IS YOURS!

I want to make a difference in the life of a child and proudly sponsor this fundraising event. The sponsorship level I choose is: (Please indicate with an X)

- Three-of-a-kind (\$50)
- Straight (\$100)
- Full House (\$250)
- Four-of-a-kind (\$500)
- Royal Flush (\$1,000)

Our sponsors will be promptly provided a receipt from Equestrian Zone. Equestrian Zone is a 501(c)3 charitable organization, so sponsorships and donations are fully tax-deductible.

Business name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Contact person & T-shirt Size \_\_\_\_\_

## PAYMENT OPTIONS

- **To pay by check**, make check payable to "Equestrian Zone" and mail to Equestrian Zone, PO Box 282, Russellville, AR 72811
- **To pay by credit card**, go to [www.equestrianzone.org](http://www.equestrianzone.org)

## MORE INFO

Email [ezpokerride@gmail.com](mailto:ezpokerride@gmail.com) call 479-477-0385, or visit [www.equestrianzone.org](http://www.equestrianzone.org)

Thank you for supporting EQUESTRIAN Z  NE!

